

Learning Together for Change Arusha Tanzania 2015

Theme 2 Learning Technology and Globalization

Session 2a Technology Approaching Pedagogy and Learning

Workshop Key Questions and The Glocal Classroom 'story'

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Malmö University/ Communication for Development

Glocal Classroom workshop questions for  
Session 2A Technology Approaching Pedagogy and Learning

These are the 5 questions we invite all four groups to debate :

*General and Organisation Questions:*

1.  
**How would you create collaborative situations with teachers and students using technology?**

Think of combining channels and systems and not necessarily single system solutions, meaning pay emphasis to convergence and different digital and in-situ modes that transgress single platform learning.

2.  
**How would you create and support a user driven environment/design on a local level from an organisational point of view?**

With Glocal Classroom we have a user driven environment, which allows cross-country collaboration. Think of various ways to develop user driven environments, adapted to, and supported by, larger organisations. What organisational structures do you need to support this?

Glocal Classroom workshop questions for  
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These are the 5 questions we invite all four groups to debate:

*Pedagogy and Practice Questions:*

3.

**If you have to live stream a lecture or seminar, how would you do it?**

Think of how to expand the physical room to a virtual or across-distance space and also how to strengthen synchronous modes of learning where traditional distance learning is mostly asynchronous.

**4. How can you make use of the live situation *after* the event?**

For example to re-use recorded images, sound, text, powerpoints and dialogue.

**5. How to create learning situations using *written* interaction?**

Think of e.g. the use of written chat during lectures, or written, asynchronous interaction in guidance forums or similar. Consider student as well as teacher to student interaction, and focus on interaction that are not written feedback/assessment on assignments or exams.

# MA COMMUNICATION FOR DEVELOPMENT

MALMO UNIVERSITY /SCHOOL OF ARTS AND COMMUNICATION

[WWW.MAH.SE/COMDEV](http://WWW.MAH.SE/COMDEV)



International Master combining campus and distance education

# HISTORY OF PROGRAM

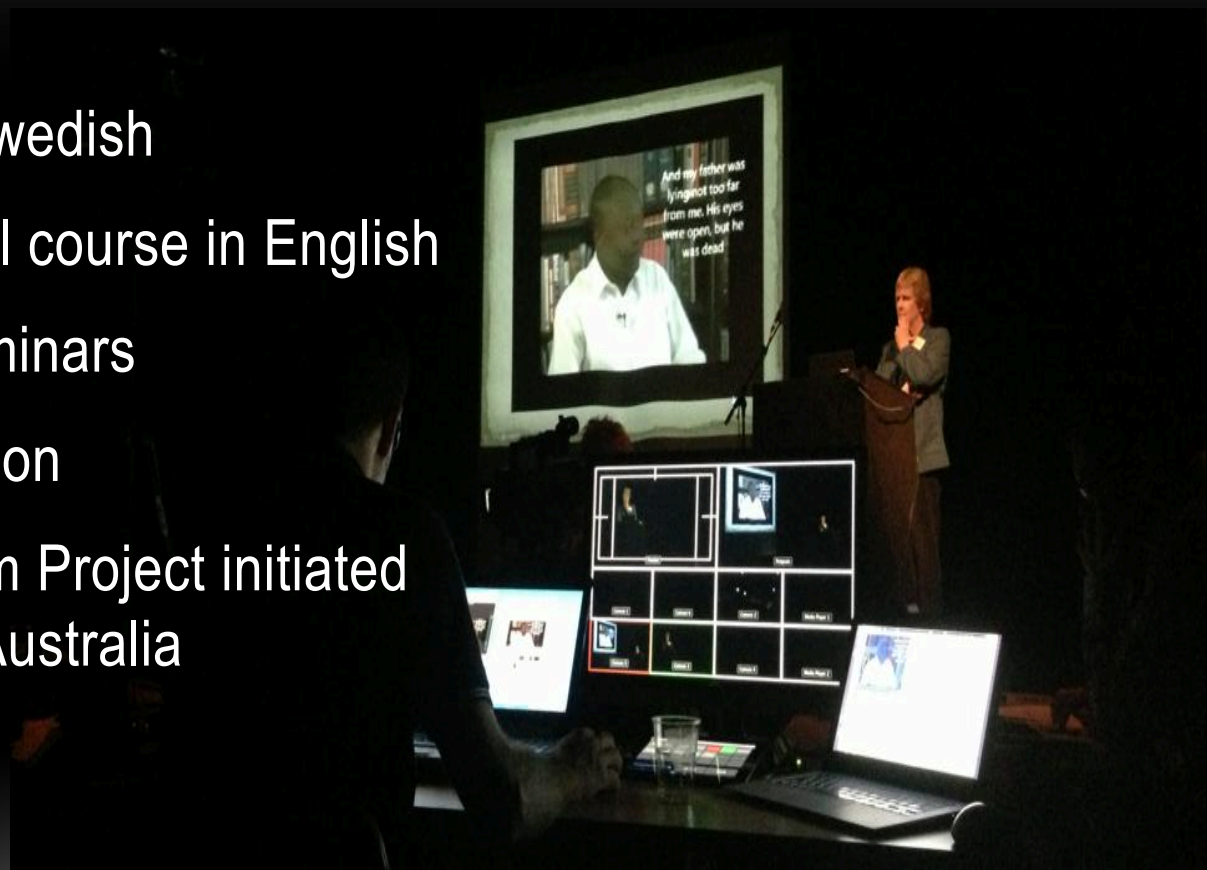
2000 Pilot course in Swedish

2002 First international course in English

2004 Streaming of seminars

2012 National Evaluation

2012 Glocal Classroom Project initiated  
(Partners in Canada, Australia  
and South Africa)





Students from practically all over the world

To date (2015) around 200 **graduates** and more than 100 currently enrolled in the programme.

400-500 applicants every year (admittance ratio 1:4, 50/50 Swedish/International)

# GUIDING PRINCIPLES

- A broad understanding of ComDev as an interdisciplinary field of analysis and practice.
- Development as a transition process that includes the entire world
- A rethinking of communication and development in the light of globalization,
- A web-based pedagogy based on interaction involving in-situ/campus based as well as on-distance learning modes
- A practical implementation in a Degree Project/ Thesis, preferably although not necessarily involving field work in a developing country.
- Convergence Pedagogy >



# CONVERGENCE PEDAGOGY

- A blended form of teaching and learning. Web-based, but structured around seminars – and following a timeline, just like any campus education
  - Emphasis on maximizing interaction between lecturers and students and among students, as in a classroom setting
  - Accessibility. Low-tech solutions, various bandwidth options, to level out differences in an unevenly connected world.
  - Combining different channels and systems: live multi-camera rich reality, synchronous chat, guidance and supervisions forums, social forums on and offline
- This ever-present learning environment, based on group dynamic that potentiates the participants' own resources, is what we describe as The Glocal Classroom.





# THE MOBILE CLASSROOM

- Stockholm (January 2001)
- Sarajevo (December 2003)
- Göteborg (February 2005)
- Istanbul (October 2005)
- Durban (November 2006)
- Dar es Salaam (November 2009)
- Tirana (October 2011)
- London (April 2012)
- Bangalore (January 2013)
- Berlin (November 2013)
- Glocal Classroom 'tour' 2014





Malmö University's Master's programme, founded in 2000

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## Competition on New Media Activism organised by ComDev students!

by REBECCA BENGTSOON on MARCH 12, 2014 · 0 COMMENTS  
in [COMDEV](#), [COMDEV NEWS](#), [OPPORTUNITIES](#), [STUDENT WORK](#)

One of the groups on the ComDev New Media, ICT and Development course is [organising a competition](#) as part of their group assignment on New Media Activism:

"all you need to do is think of the most interesting new media activist idea or why not, the best one gone bad and create a short article on it or to have a highly relevant comment on one of our blog post (max 500 words) – your call, your passion, your strong argument"

The competition closes on 18 March 23:59 CET. [Click here to compete](#). Good luck!

Picture under Creative Commons license, see original [here](#)

{ 0 comments }

The United Nations University World Institute for Development Economics Research are accepting PhD Internship applications



POOLING  
IDEAS



### Issue 19

editor's column by Oscar Hemer

### A Fine Balance

In the city centre of Albania's capital, Tirana, there is a strange building that inevitably attracts the visitor's attention although there is no mentioning of it in the official tourist information. It is a pyramid, eight storeys tall and covering an area of 17.000 square meters. It looks like a faded futuristic monument from a distant near-past, and it is completely trashed -entrances blocked, windows broken, walls covered with graffiti.

READ MORE at [www.glocaltimes.se](http://www.glocaltimes.se)

**COURSE START  
GUIDE  
Spring 2014**

NEW COMDEV COURSE

*Advances in Communication for Development: Social Action, Planning and Evaluation.*

ALREADY A STUDENT?

[ComDev on It's Learning](#)

[ComDev Syllabus](#)

[Live Lecture](#)

[Student Handbook](#)



# ITSLEARNING COURSE PLATFORM

WWW.MAH.SE/ITSLEARNING

The screenshot displays the ITS Learning Course Platform interface. At the top, there is a navigation bar with icons and labels for 'Kurser', 'Projekt', 'Kalender', 'ePortfolio', 'Bibliotek', 'Mitt bibliotek', and 'Administratör'. Below this is a search bar with the text 'Gå till ...'. The main content area is titled '20141 Comdev - New Media, ICT and Development (KK622C)'. On the left, there is a sidebar menu with various options like 'Kursinfopanelen', 'Status och uppföljning', 'Deltagare', 'Grupper', 'Inställningar', 'Kursinnehåll', 'Länkar', 'Papperskorg', and a list of course materials including 'Course Presentation', 'Timeline (NMICT&D)', 'comdev LIVE LECTURE', 'Live Lecture recordings', 'Key Questions (NMICT&D)', 'Literature (NMICT&D)', 'Literature overview by Storif', 'Examination (NMICT&D)', and 'Group work (3.5 ECTS)'. The main content area features an 'Anslag' (Announcement) section with a title '@ÖrecommUpdate at #smwcpH #UNCity Thursday morning'. The announcement text reads: 'Dear all, Just a quick reminder that there will be another interesting panel at UN City in Copenhagen tomorrow (Thursday, 20 February) morning (from 9.30-12.00). As always, we will be live streaming and recording, so check out the Örecomm blog and/or Live Lecture! Communication for Development at a Crossroads –The Challenge of Social Movements'. Below the announcement, there is a paragraph about Thomas Tufte, Tobias Denskus, and Norbert Wildermuth, and another paragraph about their research and the festival they organize. On the right, there is a 'Comdev Portal News' sidebar with several news items: 'Open Lecture: Resistance technologies and civic engagement – using livestreaming for social change', 'New course: Advances in Communication for Development: Social Action, Planning and Evaluation (15 ects)', 'Guest Lecture: New Communication Media and Cameroonian Transnational Social Relationship', 'Travel grants to Stellenbosch and Guelph', and 'SPIDER grants 2014'. Below the news sidebar, there is an 'Aidnography Blog (Tobias Denskus)' sidebar with a title 'Links & Contents | Liked 109' and several news items: 'Nick Kristof, professors with smart minds and lots of impact are already active outside the policy bubble!', 'Getting ready for #smwcpH, Social Media Week in Copenhagen', and 'Links & Contents | Liked 109'.

# GLOCAL TIMES

The Communication for Development Journal



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Home > No 19 (2013)

## Glocal Times

Adding to the development of an international community of academics and practitioners, Glocal Times aims at becoming an indispensable digital reference and a vivid forum for the discussion and dissemination of issues concerning communication for development and social change.

## No 19 (2013)

### Table of Contents

#### Editorial

[A fine balance](#)

Oscar Hemer

[PDF](#)

#### In this Issue

[In this issue \(September 2013\)](#)

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Erliza Lopez Pedersen

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[Action! Livestreaming as means of civic engagement: A case study of citizen journalism in Egypt and Syria](#)

Rebecca Bengtsson

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[Internet-based Community Radio and communication rights: A Chilean case study](#)

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# ØRECOMM

## CENTRE FOR COMMUNICATION AND GLOCAL CHANGE

[HTTP://ORECOMM.NET](http://orecomm.net)

### Ørecomm Festivals

2011

Agency in the Mediatized World

2012

Reclaiming the Public Sphere

2013

Memory on Trial

2014

Voice and Matter

The screenshot shows the Ørecomm website homepage. At the top is a navigation menu with links: HOME, ABOUT US, RESEARCH, ACTIVITIES, ØRECOMM FESTIVAL 2013, VIDEOS, LINKS, STUDY COMDEV, NEWS. Below the menu is the Ørecomm logo and the tagline "Centre for Communication and Glocal Change".

The main content area features two articles:

- PhD Internships: UNU-WIDER, Fall 2014**  
by ULRICA KRISTHAMMAR on 13 MARCH 2014  
The United Nations University World Institute for Development Economics Research, UNU-WIDER, is currently accepting applications for the PhD Internship Programme for entry beginning September 2014.  
The PhD Internship Programme gives registered doctoral students an opportunity to work with UNU-WIDER researchers in areas of mutual interest, utilising the resources and facilities at UNU-WIDER for their PhD dissertation or thesis research.  
The application period runs from **1 to 31 March 2014**.  
For more information on the UNU-WIDER PhD Internship Programme and how to apply, please click [here](#).  
Social media icons for Facebook, Twitter, and LinkedIn are present.
- Ørecomm Welcomes new ComDev Programme**  
by ULRICA KRISTHAMMAR on 12 MARCH 2014  
The School of Media and Communication at Temple University, Philadelphia, is launching a one-year graduate degree in development communication. At ØRECOMM we are really happy to see this exciting new initiative, and look forward to exploring how we can collaborate in the future!

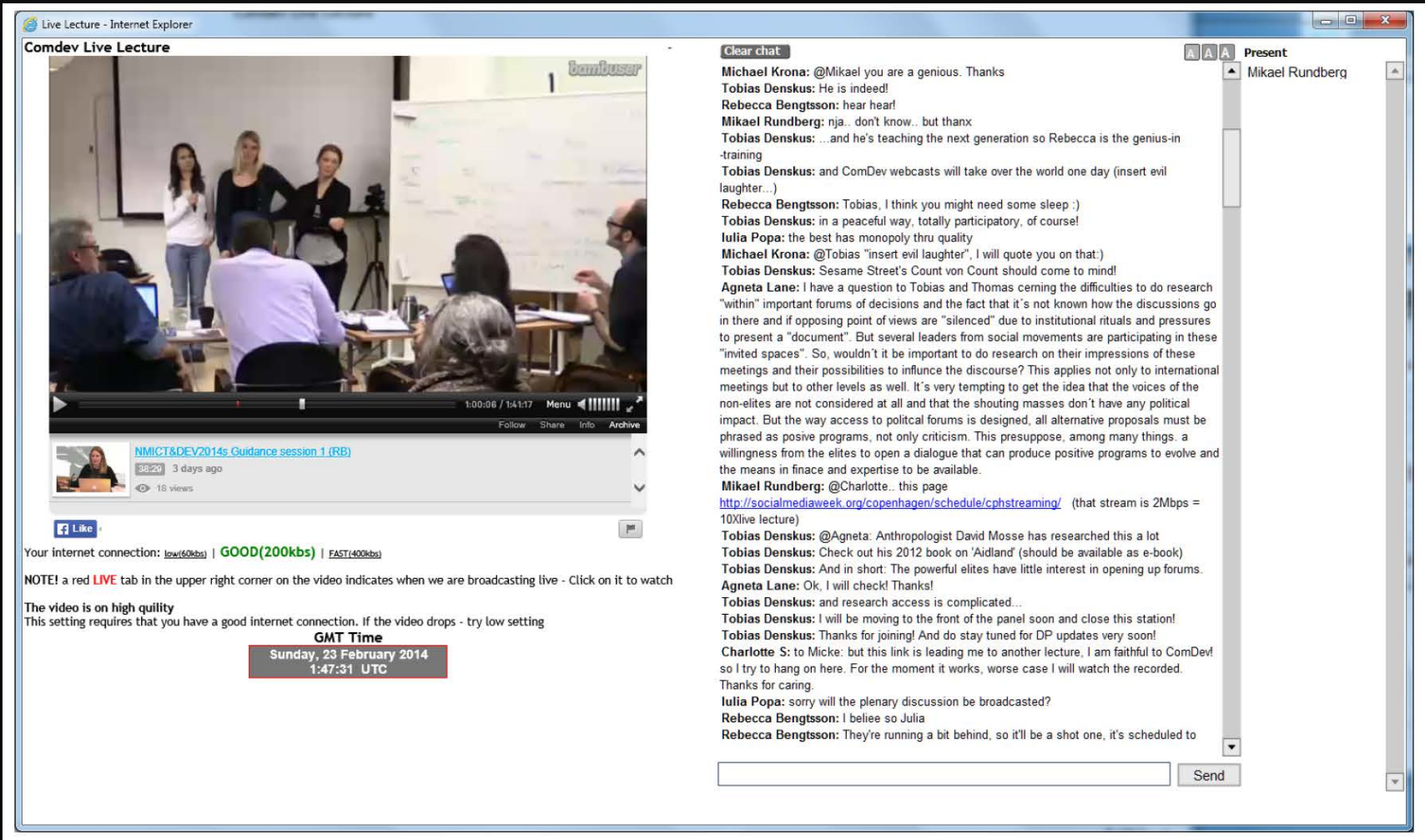
On the right side of the page, there is a large image of a green sign that says "Culture NEXT EXIT" with a yellow arrow pointing right. Below this image are several sidebar widgets:

- NEW PROJECT**: GOCComm - Team up with a communication for development researcher!
- SEARCH THIS SITE**: To search, type and hit enter
- FOLLOW US ON FACEBOOK**: Ørecomm (545 personer gillar Ørecomm.)
- ØRECOMM UPDATE**: Email subscription
- UPCOMING EVENTS**: No events.
- RECENT POSTS**: A grid of small image thumbnails.

# MULTI CAMERA RICH REALITY LIVE STREAM AND SYNCHRONOUS SILENT LIVE LECTURE CHAT

Live Lecture - Internet Explorer

Comdev Live Lecture



1:00:06 / 1:41:17 Menu Follow Share Info Archive

**Clear chat**

**Present**  
Mikael Rundberg

**Michael Krona:** @Mikael you are a genius. Thanks  
**Tobias Denskus:** He is indeed!  
**Rebecca Bengtsson:** hear hear!  
**Mikael Rundberg:** nja.. don't know.. but thanx  
**Tobias Denskus:** ...and he's teaching the next generation so Rebecca is the genius-in-training  
**Tobias Denskus:** and ComDev webcasts will take over the world one day (insert evil laughter...)  
**Rebecca Bengtsson:** Tobias, I think you might need some sleep :)  
**Tobias Denskus:** in a peaceful way, totally participatory, of course!  
**Iulia Popa:** the best has monopoly thru quality  
**Michael Krona:** @Tobias "insert evil laughter", I will quote you on that:)  
**Tobias Denskus:** Sesame Street's Count von Count should come to mind!  
**Agneta Lane:** I have a question to Tobias and Thomas cerning the difficulties to do research "within" important forums of decisions and the fact that it's not known how the discussions go in there and if opposing point of views are "silenced" due to institutional rituals and pressures to present a "document". But several leaders from social movements are participating in these "invited spaces". So, wouldn't it be important to do research on their impressions of these meetings and their possibilities to influence the discourse? This applies not only to international meetings but to other levels as well. It's very tempting to get the idea that the voices of the non-elites are not considered at all and that the shouting masses don't have any political impact. But the way access to political forums is designed, all alternative proposals must be phrased as positive programs, not only criticism. This presuppose, among many things, a willingness from the elites to open a dialogue that can produce positive programs to evolve and the means in finance and expertise to be available.  
**Mikael Rundberg:** @Charlotte... this page <http://socialmediaweek.org/copenhagen/schedule/cphstreaming/> (that stream is 2Mbps = 10Xlive lecture)  
**Tobias Denskus:** @Agneta: Anthropologist David Mosse has researched this a lot  
**Tobias Denskus:** Check out his 2012 book on 'Aidland' (should be available as e-book)  
**Tobias Denskus:** And in short: The powerful elites have little interest in opening up forums.  
**Agneta Lane:** Ok, I will check! Thanks!  
**Tobias Denskus:** and research access is complicated...  
**Tobias Denskus:** I will be moving to the front of the panel soon and close this station!  
**Tobias Denskus:** Thanks for joining! And do stay tuned for DP updates very soon!  
**Charlotte S:** to Micke: but this link is leading me to another lecture, I am faithful to ComDev! so I try to hang on here. For the moment it works, worse case I will watch the recorded. Thanks for caring.  
**Iulia Popa:** sorry will the plenary discussion be broadcasted?  
**Rebecca Bengtsson:** I believe so Julia  
**Rebecca Bengtsson:** They're running a bit behind, so it'll be a shot one, it's scheduled to

Send

# THE LIVE LECTURE CHAT – REAL TIME AND SILENT

- Online synchronous presence with elements of interaction with fellow onliners and with presenter or participants at seminar site
- Moderated by academic facilitator (bringing in questions from onliners, clarifying concepts, expanding or explaining on presenter's points)
- To log in and participate, one must be a member, i.e. student or teacher MA Communication for Development
- **Watching & Listening** : with fellow students, who are dispersed but who gather in the same virtual room
- **In Conversation** : with fellow students or/and **academic facilitator**
- Building community
- Networking globally or locally
- Discussing or formulating questions related to live lecture
- Developing a complementary and related conversation in the chat without disturbing the seminar site event



# THE LIVE LECTURE CHAT – REAL TIME AND SILENT

- Drawing upon the expertise of the MA students, many already professional practitioners
- Scattered islands of knowledge among online students converge or...: Knowledge exchanged , modified and made shared
- Bring experience and viewpoints into the context of the lecture while it happens
- Merges traditional class teaching and seminar site questions with a chat where arguments and information are exchanged quickly as well as archived for revision learning.
- Builds a plurality of points that extends monologic lecturing
- Mimics casual, fast and habitual social media and messenger practices
- Can be projected on wall during group discussions for main lecturer and class/in-situ students to see. However, some students in class room are also logged on to the online chat

# NEW MOMENTUM FOR COMDEV AND FOR EDUCATION AND COLLABORATION ACROSS DISTANCE

Ongoing restructuring of the world  
Impacts of globalization everywhere

South-South partnerships

Social Media Revolution

Oral culture and traditional forms of interaction  
The 'udaku' of the street and 'pavement radio'  
is incorporated in local and global digital practices

- See e.g. Ekstrom, Høg Hansen and Boothby, Nordicom/Glocal Times, 2013

Using the most suitable media practice for different activities/learning modes



BARBARA HAUER-NUSSBAUMER, ComDev GRAD  
and ULRIKA HOTOPP, ComDev STUDENT  
THE STUDENT EXPERIENCE. THEIR IMPRESSIONS, 2014:

“The format demands high degree of **self-motivation**, fear of being all on my own and of not being able to exchange myself with others”

“ComDev convinced because of focus on ‘**the virtual classroom**’, the prospect of the **shared learning experience**”

**It's learning**: the ‘physical space/home’ of the course, giving structure. **Live lecture**: ‘being there’, meeting the others, exchanging and live discussions, moderated (!), ‘active’ listening, sharing links;

**Skype**: for the more personal exchange tutor - student, as well as student - student(s), combination between Live lecture and Skype (feedback sessions), for data collection (interviews)

**Facebook** and **Email**: for informal, additional contact between fellow students, sometimes with tutors”

(Its Learning contains all course guides, assignments, guidance, supervision and submissions forums)

THANK YOU

Moving on to:

Glocal Classroom Continued

Details on Interaction Design

Student Views

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